Our vision is to bring simplicity and transparency to financial services, so that every consumer can more easily access the capital they need to reach their financial goals.

**Blend by the numbers**

- **$1.7 trillion**
  
  loan applications processed in 2022

- **47**
  
  Blend customers among the top 100 institutions of the Federal Reserve by assets under management

- **23.2%**
  
  of mortgage market share captured by Blend in the second half of 2022

- **7.95x**
  
  customer-reported average ROI impact achieved, based on Q4 2022 survey of close to 100 Blend Mortgage customers

- **70+**
  
  integration capabilities with top data and technology providers

**Blend Builder Platform**

A configurable platform for origination and onboarding

The Blend Builder Platform powers the mission-critical interface between financial services firms and consumers. Purpose-built for loan origination, account opening, and consumer onboarding, the cloud-based software platform allows financial firms to quickly create and launch new product offerings for consumers through easy-to-use design tools and a library of modular components.

Financial services firms can already experience the benefits of the Builder Platform today with Blend’s out-of-the-box consumer banking suite of products, including Instant Home Equity, Deposit Accounts, Credit Cards and more.

**Consumer Banking Suite**

Pre-built product solutions on a platform that scales as you grow

- **Home Equity**
  
  Personal Loans

- **Vehicle Loans**
  
  Deposit Accounts

- **Credit Cards**
  
  Cross-Sell

**Mortgage Suite**

Delivering seamless digital journeys from application to close

- **Mortgage**
  
  Purchase Affordability

- **Close**
  
  LO Mobile App

- **Home Equity**
  
  LO Toolkit

- **Soft Credit Pre-Qual**
  
  Homeownership Marketplaces

**More information**

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