



Helping financial providers transform banking experiences for their customers.

Company Overview

Blend is the infrastructure powering the future of banking. Financial providers—from the largest banks, fintechs, and credit unions to community and independent mortgage banks—use Blend’s platform to transform banking experiences for their customers. Blend powers billions of dollars in financial transactions every day.

Executive Leadership

Nima Ghamsari, Co-Founder & Head of Blend
Amir Jafari, Head of Finance & Administration
Sebastian Joll, Head of Revenue
Winnie Ling, Head of Legal

Board Members

Ciara Burnham	Erin Lantz
Jerry Chen	Ann Mather
Erin Collard	Tim Mayopoulos
Nima Ghamsari	

Accolades



100 Best Remote-First Places to Work, 2022



Fintech 50, 2021
Cloud 100, 2020



Top Technology Service Provider, 2020



Human Rights Campaign Foundation Corporate Equality Index, 2022



Best Workplaces 2021, 2020, 2019



HousingWire Tech100, 2022, 2021, 2020

Our vision is to bring simplicity and transparency to financial services, so that every consumer can more easily access the capital they need to reach their financial goals.

Blend by the numbers

\$1.7 trillion

loan applications processed in 2022

47

Blend customers among the top 100 institutions of the Federal Reserve by assets under management

23.2%

of mortgage market share captured by Blend in the second half of 2022

7.95x

customer-reported average ROI impact achieved, based on Q4 2022 survey of close to 100 Blend Mortgage customers

70+

integration capabilities with top data and technology providers

Blend Builder Platform

A configurable platform for origination and onboarding

The Blend Builder Platform powers the mission-critical interface between financial services firms and consumers. Purpose-built for loan origination, account opening, and consumer onboarding, the cloud-based software platform allows financial firms to quickly create and launch new product offerings for consumers through easy-to-use design tools and a library of modular components.

Financial services firms can already experience the benefits of the Builder Platform today with Blend’s out-of-the-box consumer banking suite of products, including Instant Home Equity, Deposit Accounts, Credit Cards and more.

Consumer Banking Suite

Pre-built product solutions on a platform that scales as you grow

Home Equity
Vehicle Loans
Credit Cards

Personal Loans
Deposit Accounts
Cross-Sell

Mortgage Suite

Delivering seamless digital journeys from application to close

Mortgage
Close
Home Equity
Soft Credit Pre-Qual

Purchase Affordability
LO Mobile App
LO Toolkit
Homeownership Marketplaces

More information

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