



# Bringing simplicity and transparency to financial services.

## Company overview

Blend's cloud banking platform is designed to power the end-to-end consumer journey for any banking product, from application to close. Our technology is used by over 330 financial services firms to acquire more customers, increase productivity, and deepen relationships. Through our software, we enable our customers to process an average of more than \$5 billion in loans per day, helping consumers get into homes and gain access to the capital they need to lead better lives.

## Leadership

Nima Ghamsari  
Head of Blend

Tim Mayopoulos  
President

Marc Greenberg  
Head of Finance

## Employees

As of July 1, 2021, Blend has a team of more than 2,300 people globally, including employees and contractors of Blend and Title365.

## Board Members

Jerry Chen  
Erin Collard  
Roger Ferguson  
Nima Ghamsari  
Ann Mather  
Tim Mayopoulos

## Accolades

**Forbes**

2021 Fintech 50  
2020 Cloud 100

**Inc.**

Best Workplaces  
(2019, 2020, 2021)

**HW**

Tech100 2020

**LendIt Fintech**

2020 Top  
Technology Service  
Provider

## Blend by the numbers

### 330+ customers

including Wells Fargo, U.S. Bank, M&T Bank, SWBC, Navy Federal Credit Union, and more count on Blend to power end-to-end consumer journeys across banking products and channels.

### An average of \$5+ billion

in banking transactions processed through Blend's software, per day.

### The Blend Impact Program

pledges one percent of product development and employee time toward supporting the Equitable Ecosystem Initiative (EEI).

### 70+

integrations with technology vendors and data services providers.

## Products and technology

In the future, the process of getting a loan or a deposit account will be as easy as buying anything else online. Financial services firms will be able to proactively provide consumers with personalized, data-driven recommendations designed to improve financial wellness. And when they're ready to move forward, they'll be able to check out in one tap. Blend is building toward this future with our customers. Our cloud banking platform offers simple experiences for mortgages, consumer loans, and deposit accounts. Each of these products supports a journey lasting from the moment a consumer starts an application to the moment they sign the final paperwork and accomplish their financial goal, like moving into a new home or driving off the lot in a new car.

## Mortgage Suite

**Mortgage Suite • Blend Insurance Agency • Blend Title and Title365 • Close • LO Toolkit**

Blend's Mortgage Suite provides a complete digital experience that puts financial services firms at the center of the broader homeownership journey. We provide a single online portal for consumers to complete their application, manage follow up tasks, obtain home insurance and title insurance, and close their loan with a remote online notary.

Our technology powers a one-stop shopping experience for consumers while increasing efficiency for loan teams by automating manual tasks and providing workspaces tailored to the needs of loan originators, settlement agents, and closing teams.

## Consumer Banking Suite

**Personal Loans • Vehicle Loans • Credit Cards • Home Equity • Deposit Accounts • Cross-sell**

Blend's Consumer Banking Suite provides financial services firms with a single platform to deliver best-in-class digital experiences to their customers across products and channels. In addition to closing more loans online, financial services firms can deepen relationships with consumers by using Blend to offer data-based recommendations tailored to their unique financial needs.

## More information

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