



We bring simplicity and transparency to consumer finance.

Company overview

Blend is transforming the \$40+ trillion consumer lending industry by creating a fast and simple approach to getting mortgages, consumer loans, and deposit accounts. Our Digital Lending Platform helps financial institutions increase productivity, deepen customer relationships, and deliver outstanding customer experiences. With Blend's technology, lenders can make the journey from application to close fast and easy for consumers anytime, anywhere.

Leadership

Nima Ghamsari
CEO and Founder

Tim Mayopoulos
President

Employees

Blend has more than 500 employees, with offices in San Francisco, Los Angeles, and New York.

Funding

\$385 million raised from leading venture investors including Canapi Ventures, Greylock Partners, 8VC, Emergence Capital, Founders Fund, Capital One Ventures, Andreessen Horowitz, Lightspeed Venture Partners, Temasek, and General Atlantic.

Accolades

Forbes

The Forbes Cloud
100 2020

Inc.

Inc. Best Workplaces
(2019, 2020)

HW

HousingWire
Tech100 2020

LendIt Fintech

LendIt Fintech 2020
Top Technology
Service Provider

Blend by the numbers

250+ customers

including Wells Fargo, U.S. Bank, M&T Bank, SWBC, Navy Federal Credit Union, and more count on Blend to deliver data-backed, user-friendly consumer loans and mortgages.

More than \$3.5 billion

loans processed daily, on average, in 2020.

400%

growth from 2017 to 2019.

60+

integrations with top data and technology providers.

Products and technology

With Blend's configurable platform capabilities, including product templates and no code drag-and-drop workflows, financial institutions can accelerate the development of new products and integrations while delivering a unified consumer experience.

Mortgage Suite

Blend's home buying journey experience merges workflows from trusted sources to streamline pre-approvals, disclosures, conditions, and eClosings through data-driven technology.

Mortgage: Streamline originations with a best-in-class consumer experience and tools that help loan teams serve customers efficiently any time, from anywhere.

Blend Close: Enable lenders to extend their customers' digital mortgage experience through close with a turnkey solution for every closing type.

Home Insurance: Offer consumers coverage from best-in-class carriers, with personal support and the ability to provide lenders instant verification.

Consumer Banking Suite

Blend's platform technology helps lenders meet rising consumer expectations with our expansive suite of out-of-the-box offerings, built on our flexible platform to provide a unified, customizable experience across consumer banking products.

Auto and specialty vehicles: Offer a quick and flexible digital application process so consumers can get on the road, or out to sea, faster.

Credit cards: Increase application conversions with configurable product selection, streamlined data collection, and instant approvals.

Personal loans: Drive faster pre-approvals for unsecured and secured personal loans, lines of credit, and overdraft protection lines.

Home equity: HELOC and HELOAN products use verified consumer data and data-driven intelligence to increase digital application volume and reduce operational costs.

Deposit accounts: Increase digital application conversion rates while reducing fraud risk through integrations with top KYC providers.

More information

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