



## We bring simplicity and transparency to consumer finance.

### Company overview

Blend is transforming the \$40+ trillion consumer lending industry by creating a fast and simple approach to getting mortgages, consumer loans, and deposit accounts. Our Digital Lending Platform helps financial institutions increase productivity, deepen customer relationships, and deliver exceptional customer experiences. With Blend's technology, lenders can make the journey from application to close fast and easy for consumers anytime, anywhere.

### Leadership

Nima Ghamsari    Tim Mayopoulos  
CEO and Founder    President

### Employees

Blend has more than 400 employees, with offices in San Francisco and New York.

### Funding

\$310 million in funding raised from leading venture investors including Greylock Partners, 8VC, Emergence Capital, Founders Fund, Andreessen Horowitz, Lightspeed Venture Partners, Temasek, and General Atlantic.

### Accolades

**Forbes**    **Inc.**

Forbes Fintech 50  
(2018, 2019)

Inc. Best  
Workplaces 2019

### Blend by the numbers

#### 225+ lending partners

Including Wells Fargo, U.S. Bank, SWBC, Navy Federal Credit Union, and more count on Blend to deliver data-backed, user-friendly mortgages

#### \$538 billion

Value of loans processed by Blend in 2019

#### 400 percent

Growth in Blend's customer base from 2017 to 2019

#### 40 plus

Integrations with top data and technology providers.

#### 24 minutes

Average time for borrowers to complete a mortgage application

### Products and technology

Blend's mobile-first Digital Lending Platform is transforming consumer finance by replacing manual, paper-based processes with exceptional technology-driven experiences. Blend serves as the digital layer on top of back-end lender systems, reducing the time and cost of loan origination while enabling lenders to delight their customers.

#### Mortgage

Blend's end-to-end digital mortgage offering merges data from trusted sources to streamline pre-approvals, disclosures, conditions, and eClosings.

**Mortgage POS:** Blend provides a digital mortgage experience that shaves days off of the loan cycle while enabling loan teams to close more loans at lower cost.

**Close:** Blend's eClose offering automatically surfaces the best possible closing experience for each loan and allows consumers to go from application to close through a single digital platform, all from the comfort of their own home.

**Insurance:** Consumers can generate quotes and select coverage from leading carriers through Blend's digital platform, and reducing risks of closing delays.

**Loan Officer:** Blend's mobile app allows Loan Officers (LOs) to meet borrower needs at any time, from anywhere. With capabilities to create, track, update, and accept loan documents, the app helps LOs increase customer satisfaction and build out their customer base, all from their phone.

#### Consumer banking

Blend's platform provides a unified, omnichannel experience across consumer banking products, streamlining applications and supporting more impactful customer relationships.

**Home Equity:** Blend's HELOC and HELOAN products use verified consumer data and data-driven intelligence to increase digital application volume and reduce operational costs.

**Deposit Accounts:** Blend's account booking solution personalizes customer experiences with single sign-on authentication, while offering data verification and fraud prevention through most third-party KYC sources.

**Auto:** Blend's Auto product offers a quick and flexible digital application process so consumers can get on the road faster.

#### More information [blend.com](http://blend.com)

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